



# BRITTANY CHILDS

Graphic Designer

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## Strengths

- Brand systems development
- Layout and publication design
- Large-format graphics
- Institutional communications
- Inclusive design

## Tools

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat
- Procreate
- Microsoft 365

## Accolades

- Awards for special purpose publication for NSPRA and NYSPRA
- Branding Guide used in NYSPRA presentation
- Honorable mention for Onboarding Book
- Nomination for Code of Conduct

## Personal Profile

Graphic Designer with 5 years of experience creating branded communications for multiple school districts through CABOCES. Specializes in editorial, large-format, and institutional design within a production environment with attention to clarity, usability, and inclusive communication. Currently leading development of CABOCES' first comprehensive brand standards process through a multi-school identity project for cross contracted districts.

## Education

Bachelor's of Fine Arts, SUNY Fredonia

## Experience

### Graphic Designer

CABOCES | Olean, NY | 2021–Present

- Design and produce visual communications for multiple school districts in various forms.
- Create brand-aligned materials that support institutional messaging, school events, public communications, and district-wide visibility.
- Apply inclusive design principles that support readability, clarity, and usability across public-facing communications.
- Collaborate with clients and print production teams to move projects from concept through final output.
- Earned recognition through design awards for excellence in visual communication.

### Library Assistant

Olean Public Library | Olean, NY | 2019–2021

- Developed, recorded and published podcast series and video content for Children's programs on behalf of the library during pandemic closures.
- Designed graphics for promoting events held at the library.
- Layout and design for the library newsletter published monthly.
- Supported tech services in creating visual content for library social media accounts.
- Assisted in design consultation and content organization for library website development.